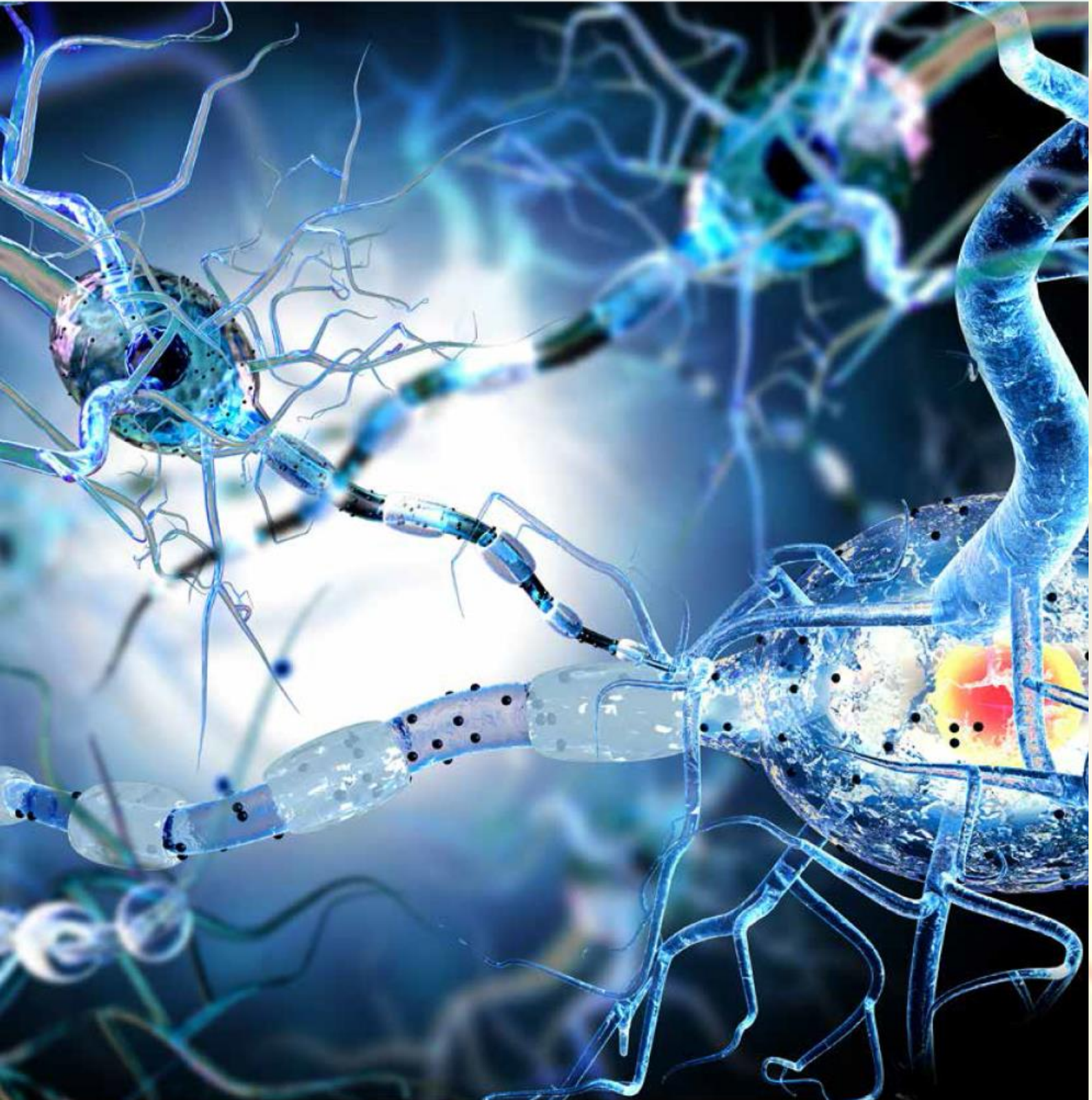


ATTMS
2018

13-14 December
London, UK

The International Congress on
**Advanced Treatments
& Technologies**
in **Multiple Sclerosis**



Dear Colleague,

It is our great pleasure to invite you to attend The International Congress on Advanced Treatments & Technologies in Multiple Sclerosis (ATTMS2018) which will take place 13-14 December 2018 in London, UK.

ATTMS2018 aims to be a forum for discussion of advanced technologies for the diagnosis and treatment of Multiple Sclerosis.

The Congress will welcome medical professionals, MS specialists, treatment experts, CRO's, industry leaders and other experts to the majestic city of London.

The congress will focus on the following key areas:

- MRI techniques for the diagnosis of MS and the monitoring of its activity
- Advanced visual function techniques for monitoring of MS activity
- Immune and other biomarkers for MS diagnosis and monitoring of its activity
- Novel and future immunotherapies in MS
- Monoclonal antibodies in MS treatment
- Stem cell therapies in MS
- Vaccinations techniques for MS treatment

We hope you will join us at ATTMS2018 in London.



Prof. Karussis Dimitrios
Congress Chair

LEVELS OF SPONSORSHIP

(level determined by the accumulation of items of value)

PLATINUM

£ 23,000

GOLD

£ 20,000

SILVER

£ 15,000

SUPPORTER

£ 3,000

Platinum Sponsor

Congress

- Educational Grant in support of an Existing Official Session accepted or invited by the Committee and supported by a grant from the industry

Exhibition

- Banqueting table, including a table, 2 chairs and electrical point

Advertisement

- One full colour back page or inside page advertisement in the Program (allocated on a first come first served basis)
- Sponsors logo with hyperlink The International Congress on Advanced Treatments & Technologies in Multiple Sclerosis website

Registration

- 5 full complimentary registrations

Acknowledgement

- Platinum Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program

Gold Sponsor

Congress

- Opportunity to sponsor 30 minutes in the Program (subject to approval of the Congress Chair and Congress Organiser)

Exhibition

- Banqueting table, including a table, 2 chairs and electrical point

Advertisement

- One full colour inside page advertisement in the Program
- Sponsors logo with hyperlink The International Congress on Advanced Treatments & Technologies in Multiple Sclerosis website

Registration

- 4 full complimentary registrations

Acknowledgement

- Gold Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program

** Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in the case where the Sponsored Congress speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per Congress policy.*

Silver Sponsor

Exhibition

- Banqueting table, including a table, 2 chairs and electrical point

Advertisement

- One full colour inside page advertisement in the Program
- Sponsors logo with hyperlink The International Congress on Advanced Treatments & Technologies in Multiple Sclerosis website

Registration

- 3 full complimentary registrations

Acknowledgement

- Silver Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program

Supporter

Exhibition

- Exhibition space – Banqueting table, including a table, 2 chairs and electrical point

Advertisement

- Sponsors logo with hyperlink The International Congress on Advanced Treatments & Technologies in Multiple Sclerosis website

Registration

- 2 full complimentary registrations

Acknowledgement

- The Contributor will be acknowledged as such on various promotional material such as on-site signage and Final Program

Sponsorship Opportunities

CONGRESS BAGS

Sponsoring Company will provide Congress bags. It is the Sponsor's responsibility to produce the bags that need to be approved by the organizing committee.



- The bag will bear the Sponsor's logo and the Congress logo
- Acknowledgment on the Congress website, in the Final Program and on-site signage

NOTEPAD AND PENS

The sponsoring company will provide Notepads and Pens and will receive the following benefits:



- Notepads and Pens will bear the sponsor's company logo/ name
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

LANYARDS

The sponsoring company will provide lanyards and will receive the following benefits:



- An opportunity to include company logo on lanyard
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

COFFEE BREAK (Exclusive Sponsorship per Break)

Coffee will be served daily during the networking breaks in the exhibition area.



- Opportunity to provide items bearing company logo for use during the supported break (napkins etc) subject to approval
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

ADVERTISING OPPORTUNITIES

Full colour inside advertisements are available in the Final Program

PROGRAM	INSIDE PAGE
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PROMOTIONAL MATERIAL

The right to display promotional material on a designated table in the exhibition area

TAILOR-MADE PACKAGES

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, and to best promote products and services. Please contact joanne@bioevents-congress.com for further details on creating the appropriate package.

EXHIBITION

The floorplan has been designed to maximise exhibitors' exposure to the delegates

Exhibition

- Banqueting table, 2 chairs and an electrical point

Advertisement

- Sponsors logo with hyperlink will appear on The International Congress on Advanced Treatments & Technologies in Multiple Sclerosis website

Registration

- 1 full complimentary registration

Acknowledgement

- Acknowledgment on the Congress website, in the Final Program and on-site signage

Sponsorship & Exhibition Booking Form Contract

Please complete and send back by email or fax to:

Ms. Joanne Golibroda – **ATTMS2018**

joanne@bioevents-congress.com

Contact Name: _____

Company Name: _____

Name (As to appear in all Congress Publications): _____

Address: _____ City: _____

Post / Zip Code: _____ Country: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

I would like to book the following items (please mark the sponsorship item below):

Sponsorship Items	Price	Sponsorship Items	Price
Gold Sponsorship	£	Lanyards	£
Silver Sponsorship	£	Coffee Break	£
Bronze Sponsorship	£	Notepads & Pens	£
Congress Bags	£	Advertisement Inside Page	£
Notepads & Pens	£	Promotional Material	£

Exhibition Choice	Booth Number	Total Price
1 st choice		£
2 nd choice		£

Company Logo to be received in eps or jpeg format. **Short Company Description** (up to 100 words). Sponsor company/product profile will be published in the list of Sponsors and Exhibitors in the official Congress program.

I am authorised to sign this form on behalf of the applicant/ company.

Signature & Stamp: _____

Date: _____

Payment Methods

Payment by credit card

Card No: _____

Expiry Date: _____ CVV2 Code: _____

Full Name of Cardholder: _____

Payment by bank transfer

Details have been provided in the Pro-forma invoice*

Banking Information:

Please make bank transfers payable to: Forum Media Ltd (ATTMS2018)

Bank Account: Bank Hapoalim, Hadar Yosef, Tel-Aviv, Israel

Branch number: 610

Swift code: POALILIT

IBAN number: IL53 0126 1000 0000 0304056

Currency GBP

Bank charges are the responsibility of the payer.

*Invoice/receipt to be issued upon receipt of payment

Cancellation / Modification Policy

Cancellation / modification of items must be made in writing to the Industry Sales Manager joanne@bioevents-congress.com

Cancellations received up to 30 days prior to start of exhibition will be entitled to a 70% reimbursement (less £50 handling fee) of payments received. Cancellations received 29-14 days prior to start of exhibition will be entitled to a 50% reimbursement (less £50 handling fee) of payments received. Cancellations received from 13 days prior to start of exhibition, will not receive a reimbursement.

General Conditions

- This agreement must be signed and returned within 4 weeks of receipt with 1st payment or proof of transfer to Bioevents.
- Bioevents reserves the right to change the venue, time and date of any activities in the above agreement. Sponsor will be notified in writing as soon as a change is made.
- Bioevents accepts no responsibility for any damages if the sponsored event is not performed due to an obstacle or hindrance outside their control, which could not have been foreseen when signing this agreement and which they could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, terrorist activity, riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding that takes place during the Congress. If, however, Bioevents cancels the sponsored event for any reason including the above listed reasons, all monies paid by the Sponsor will be repaid in full.
- An exhibition stand / space is a workplace in itself and the exhibitor is responsible for the Health and Safety of that workplace during the construction, use and dismantling of the stand. The Exhibitor thus has a legal duty of care for anyone on or near the site who may be affected by the actions or omissions of the stand contractors or exhibiting staff.
- Promotion of Sponsor's activities is only permitted from a company exhibition stand, from an assigned lecture hall in which the Sponsor's activities are taking place or with prior permission from Bioevents. Any other promotional activity, such as distribution of leaflets or materials to delegates on the Congress premises, is not allowed.
- Hanging of all signs for symposia should be coordinated and approved by Bioevents.
- All congress material supplied by Bioevents in relation to the Congress is accurate to the best of their knowledge. Any inaccuracy, mistake or omission shall not entitle the Sponsor to cancel their sponsorship.
- Confidentiality. For a period of five (5) years following the 13 December 2018 or, in the event of earlier termination of this Agreement, for a period of five (5) years following such termination, the Parties hereto shall hold in confidence information and materials received from the other Party (the "Confidential Information") unless the receiving Party can demonstrate that the information was (i) rightfully in its possession or known by it prior to receipt from the disclosing Party, or (ii) was rightfully disclosed to it by another person without restriction, or (iii) was independently developed without use of any Confidential Information of the disclosing Party by employees of the receiving Party who had no access to such information, or (iv) is or becomes (through no improper action or inaction by the receiving Party or any agent, consultant or employee thereof) generally available to the public. For the avoidance of doubt, all information and materials which are distributed to the public during the ATTMS2018 shall not be considered Confidential Information.
- The parties to this contract hereby agree that, all communications among them including this agreement are protected from disclosure by each of them it is agreed that all information, whether oral, written or otherwise, that is supplied in the course or as a result of so meeting shall be treated as confidential by the receiving party. The receiving party undertakes not to use the information for any purpose, other than for the purpose of considering the said collaboration, without obtaining the written agreement of the disclosing party.